



San Marcos

MIEMBRO DE LA RED
ILUMINO

BUYING AND SELLING



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One of the most common activities is buying. People buy things all the time. They buy:



Food.



Clothes.



Gas.



Books, etc.





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But what do people say if they want to buy something in English? Look at the following conversation:

1

May I help you?

Yes, I'd like to buy these razors.

Okay, that'll be \$6.85 with tax.

2

What can I do for you?

I'm looking for the cameras.

They're in Aisle Two.

3

Is there something I can help you with?

No, I'm just browsing. Thanks anyway.

Ok.

4

How much is this?

It's \$4.95.

ESL Gold.com. (2014). Buying and Selling. (2016, January 16th) Retrieved from: http://www.eslgold.com/speaking/buying_and_selling.html





PARADISES FOR BUYERS

Most of us love to buy stuff, some more than others, but it is great to be able to go to a mall and buy everything you want!

There are some places people love to go and spend their money more than others, and there are paradises for buyers! These are places where you can go and find anything you need in the same place.

Some of these are:

- City malls: These are usually big and you can find a lot of department stores in it.

In Costa Rica, city malls are not that big; however, we can find many of them in different cities. For example:

- San Pedro Mall
- Multiplaza
- Terra Mall
- Plaza Real Cariari
- City Mall

In a city mall, you can find almost anything:

- Movie theaters
- Restaurants
- Department Stores (stores that have a lot of departments such as Cemaco or Siman)
- Shoe Stores
- Antique Stores
- Playing Places for children
- Toy stores, etc.

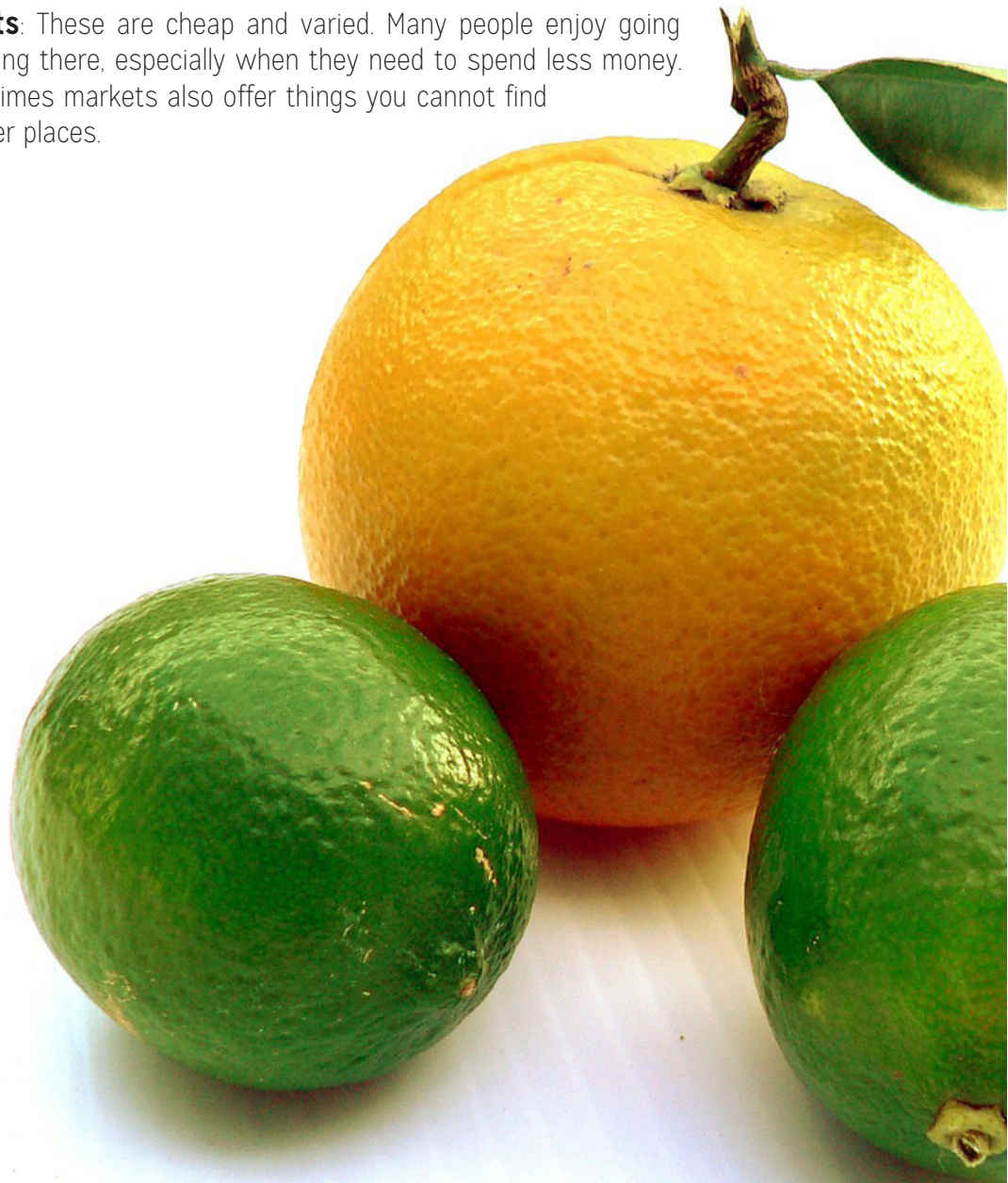
For this reason, people prefer them, because they do not have to walk a lot to get what they need and they can usually get a lot of offers at the same time.



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- **Markets:** These are cheap and varied. Many people enjoy going shopping there, especially when they need to spend less money. Sometimes markets also offer things you cannot find in other places.



MONEY AND PURCHASES

One of the most important things for buying stuff is money. You need money in order to buy whatever you want. Some people use their credit cards and other use cash; however, at the end it is all the same: Money.

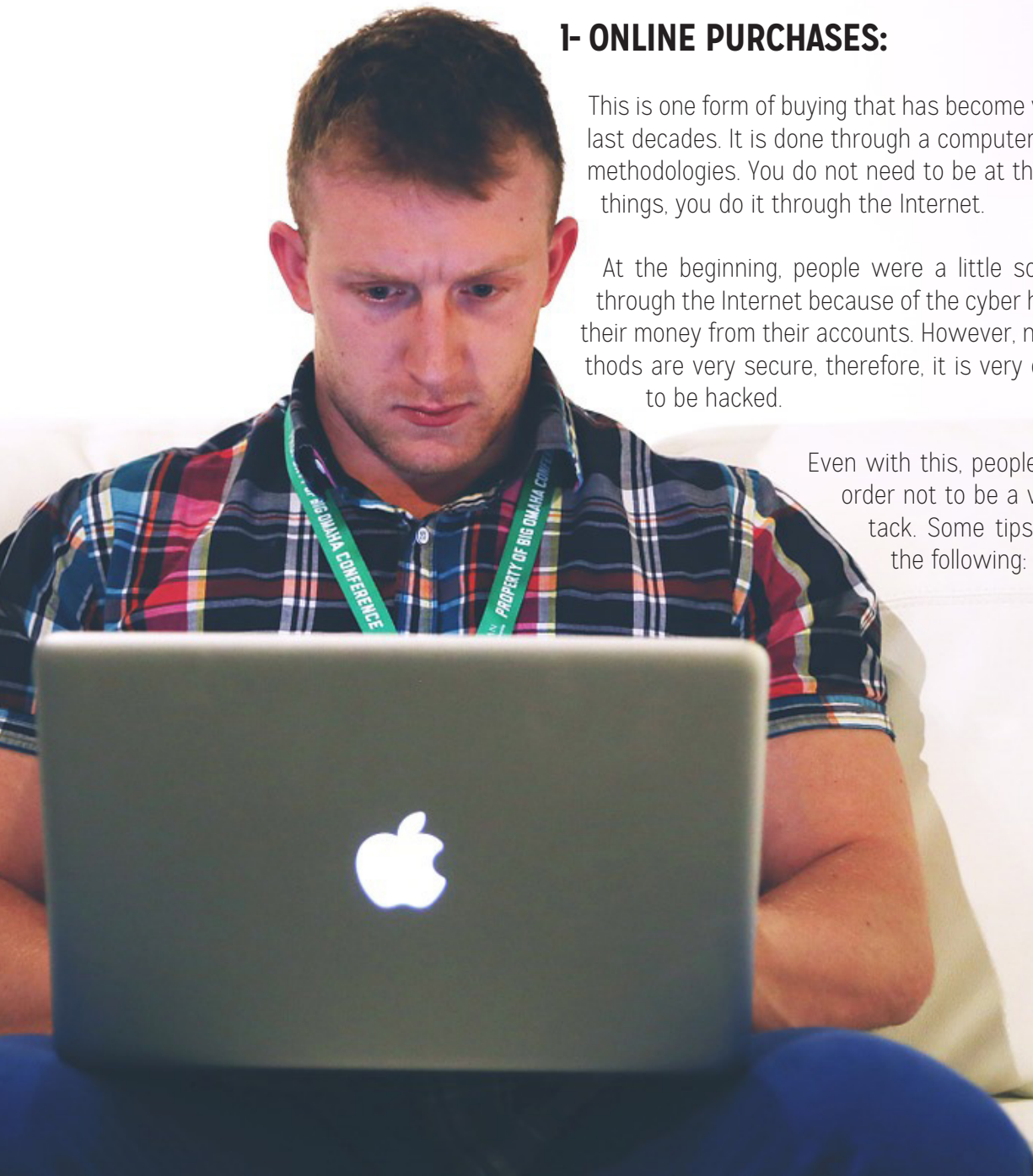
When we buy something, it is called a purchase. And there are different types of purchases.

1- ONLINE PURCHASES:

This is one form of buying that has become very popular during the last decades. It is done through a computer and by using different methodologies. You do not need to be at the store in order to buy things, you do it through the Internet.

At the beginning, people were a little scared of buying things through the Internet because of the cyber hackers that could take their money from their accounts. However, nowadays, Internet methods are very secure, therefore, it is very difficult for an account to be hacked.

Even with this, people need to be careful in order not to be a victim of a phishing attack. Some tips for online buyers are the following:





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- Use familiar websites

Do not use search engines to buy your things, use sites other people have used and know they are legit.

For example, we all know Amazon.com and that it carries everything under the sun; likewise, just about every major retail outlet has an online store, from Target to Best Buy to Home Depot.

Check the site reviews as well. This is a very important aspect when choosing a place to buy. If you do not know it, check the reviews, they will tell you if you can trust them or not.

- Look for the lock

Never enter your credit card details in a website that does not have the SSL (Secure Sockets Layer) encryption installed—at the very least. You'll know if the site has SSL because the URL for the site will start with HTTPS:// (instead of just HTTP://). An icon of a locked padlock will appear.

- Don't tell all

Online shoppers do not need to know everything. They do not need your Social Security Number or your birthday. Do not give too much information. They might steal your identity.



- Check bank statements

Do not wait for your bank statement to come at the end of the month. Check it regularly. This might help you discover if some extra charges have been made.

- Use strong passwords

In your computer, always choose passwords that are not easy to guess by others. Use long and strong passwords. Do not use your name or your date of birth, as anybody can guess that.

- Avoid public terminals

Do not enter your credit card or account details in public places. These can have viruses or softwares that will steal your information. Do it only from safe places.

- Know what's too good to be true

Some promotions and offers are too good to be true. Think wisely! If it's too good to be true, it's probably a scam.

2. ONSITE PURCHASES

Onsite purchases are purchases you make when you are at the store. You get to try on your clothes or see the articles you want to buy and choose from others right on the spot. No waiting needed.

For this kind of purchase, you only need to be careful to keep your wallet in a safe place, as everything is more secure.





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